Movie House Owners and Operators

March Colombia

gay Coleman

Vee Cummings

We Miss I was a series of the series of the

Vee Cummings

Kent High

Ross Loyle

Koss

Koyle

John Miller

built the Idea Theatre
then sold it to "Andy"
Murdak & Moved to
American Fork.

Andrew Andy Murdock

ANDREW H. MURDOCK

Andrew H. Murdock was born November 14, 1881, at Heber, son of Joseph Stacy and Elizabeth Hunter Murdock, and was the youngest of 32 children of his father. He married Amanda Jane Horner on December 31, 1902. She died January 11, 1954. Andrew was educated in the Heber schools and was active in the sheep industry from 1909 to 1925. He purchased the Ideal Theatre in 1925, operating it until his death. At the time of his death he was survived by two sons and a daughter, Ellis and Ben Murdock and Mrs. Rhea Holm.

Ellis Mardock

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Mundo

IDEAL

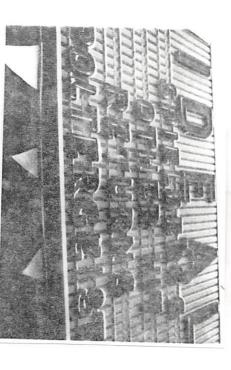
Thur. - Fri. - Sat.

April 20-21-22 /972

20th century sox presents
"Making
H"

"Mak

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at and Avon Theaters charge \$3.00 now, but you can by going on Tuesday for \$1.00 family night specials.

IDEAL THEATER

RELIABLE ENTERTAINMENT

Andrew Murdock, Owner and Manager

HEBER::

1949

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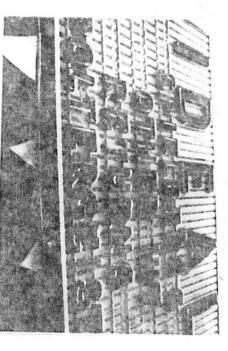




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if and Aren Theaters charge \$3.00 now, but you can by going on Tuesday for \$1.00 family night specials.

IDEAL THEATER

RELIABLE ENTERTAINMENT
Andrew Murdock, Owner and Manager
R:: :: UTAH

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1949



Ken & Will Wootfor

owned the movie theatre in Heber

At 14 yrs of age "Ren"
Weothern operated it
Then later one in Modway

Mice" School Secret

May 23, 1985

23, 1985

From left to right: Steve Zimmerman, Bud Brossart amd Jeff Bradshaw finish their term as directors of the Wasatch County Association of Businesses. As

directors they completed two years of service to the community.

Issue 12



From left to right: Steve Zimme amd Jeff Bradshaw finish their the Wasatch County Association

Wasatch Association of **Businesses Hold Elections**

The Wasatch County Association of Businesses elected three area business people to serve for the next two years as directors of

23 May 1985

the association. Elected to the radio promotion which would be post of director were Gail Smith." Max Mawhinney and Dick Buys. These directors replace Jeff Bradshaw, Steve Zimmerman and Bud Brossart.

The results of the election were announced at a breakfast meeting at the High Country Restaurant. Prior to the election ballots were mailed to all members of the association.

Bud Brossart, Chairman of Tourism, reported on the placing of billboards in Salt Lake which will advertise the Wasatch County tourist attractions. The billboards were contracted for six months with the intent that they will be updated as new events such as Fair Days and Swiss Days draw closer. Bud noted that these billboards were in prime viewing areas in Salt Lake and should have a positive effect on tourism in the valley. He also reported on plans to purchase TV spots promoting the area, these spots would be followed up by

limited only by the amount of the budget that would be left over from the TV commercials.

It was also pointed out by Bud that several state oriented magazines would carry information about the area.

County Commissioner Lorin Allred presented a plan where the Business Association would contribute to the construction of a float that would be used to represent Wasatch County at the parades that are held through the summer in other communities in the state. He felt that this would be beneficial in promoting the tourism in the area.

Events planned for the near future include a fishing contest to be held on June 29 and 30. This contest will have a prize of \$10,000 for anyone who catches a Brown Trout that breaks the standing state record of 33 lbs. There will also be a Golf Tournament on August 3 at the Wasatch Mountain State Park.

Ideal Theatre To Reopen Friday

The Ideal Theatre will reopen Friday with the movie, "Twins." Theatre owner, Steve Zimmerman, said that the theatre has been closed due to a scarcity of movies for Heber City this Christmas season.

He explained that although there are quite a few movies playing in Salt Lake City, film companies have been issuing less prints of these movies making it increasingly difficult for a small town like Heber to obtain the hit movies quickly. $FV_i = 1-20$

"The situation seems to be loosening up, at least temporarily," Zimmerman said. The movie "Twins" stars Danny Devito and Arnold Swartzenegger, and has been one of the ton two films in the nation since it opened.